



DHANALAKSHMI SRINIVASAN AGRICULTURE COLLEGE

Affiliated to Tamil Nadu Agricultural University, Coimbatore

Perambalur, Tamil Nadu

Newsletter

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RESEARCH • INNOVATION • IMPACT



Chief Editor
Dr. P. Irene Vethamoni

Chancellor's Foreword



A VISION FOR AGRICULTURAL EXCELLENCE

Preparing capable agricultural professionals who can serve farmers, strengthen rural communities and build a more sustainable future.

Shri. A. Srinivasan

Chancellor

Dhanalakshmi Srinivasan University

It gives me immense pleasure to present this edition of DSAC NEWS, which reflects the energy and growing academic culture of **Dhanalakshmi Srinivasan Agriculture College**. Our purpose is to unite scientific knowledge, practical competence, innovation and responsibility to society.

Agriculture must respond to climate variability, changing markets and limited resources while producing nutritious food sustainably. Through classrooms, laboratories, experiential programmes and direct engagement with farms, DSAC prepares students to think critically, use modern technologies and develop solutions for real field conditions.

Our faculty members guide this mission as teachers and mentors. They help students connect academic learn-

ing with the needs of farmers, agri-enterprises and rural communities while nurturing curiosity, discipline and independent thought.

The College also promotes communication, leadership, entrepreneurship and community service. Participation in research, extension, industry interaction, environmental initiatives, sports and culture builds integrity, teamwork and social responsibility.

I congratulate the Principal, faculty, staff, students and editorial team whose collective commitment is represented in these pages. May DSAC continue to nurture capable professionals, innovative entrepreneurs and responsible citizens who advance Indian agriculture and strengthen farming communities.

Education finds its highest purpose when knowledge becomes service and progress reaches the community.

Foreword



Dr. P. Irene Vethamoni
Principal

IN THIS ISSUE

Chancellor's Foreword	2
Foreword	3
New Principal, New Beginning	4
Events Panorama	5
Leadership in Action	15
Entrepreneurship Spotlight	16
Accolades	17
Placements Drive 2026	18
Agrometeorology & Innovation	20
Newspapers Highlights	21

MESSAGE FROM THE PRINCIPAL

Building Tomorrow, Together

Welcome to DSAC NEWS. This edition celebrates the people, partnerships and ideas that turn knowledge into practical impact. Across our laboratories, classrooms and communities, colleagues seek answers to today's challenges.

Meaningful progress grows through patient research, thoughtful collaboration, engaged students and communities willing to test new possibilities. We are proud to share their achievements.

In the coming months, our focus will remain on inclusive innovation, sustainable practice and translating discovery into solutions that improve everyday life. I thank every contributor whose energy and commitment made these achievements possible.

Warm regards,

Dr. P. Irene Vethamoni

"Research becomes valuable when knowledge travels beyond the page and begins to improve lives."

New Principal, New Beginning

LEADERSHIP • SCHOLARSHIP • SERVICE



Dr. P. Irene Vethamoni

Principal, Dhanalakshmi Srinivasan Agriculture College

Dhanalakshmi Srinivasan Agriculture College welcomes **Dr. P. Irene Vethamoni** as its Principal. An eminent horticultural scientist and academic leader, she brings more than 37 years of experience in education, research, extension and administration.

A distinguished academic journey

Dr. Vethamoni's long association with Tamil Nadu Agricultural University has included service as Dean (Horticulture), Professor, Research Coordinator and academic coordinator. She has also held leadership roles at Karunya University and RVS Horticultural College.

Research with practical impact

Her work spans vegetable and plantation crops, medicinal and aromatic plants, precision horticulture, post-harvest technology and climate-resilient production. She contributed to 13 crop varieties and eight technologies and led major university, exter-

nally funded and all India coordinated research projects, including work on DUS testing guidelines for palmyrah.

Scholar, author and mentor

She has published **150 research articles**, authored and edited numerous books, and guided 25 M.Sc. and nine Ph.D. scholars. Her mentorship has supported young researchers across horticultural disciplines.

Recognition and leadership

Her honours include the Indian Society of Vegetable Science Fellowship Award, Frontier in Coconut Research award. She has also served on ICAR promotion, academic accreditation and selection committees.

Events Panorama

Orientation Programme to Crack Competitive Exams

2 June 2026 • DSAC

An orientation programme helped agriculture students understand competitive examinations and the career opportunities available in government, banking, research, extension and rural-development institutions.



Mr. Sakthi Parthiban, Founder, Dheeran IAS Academy, explained how to select suitable examinations, interpret syllabi and build a realistic study plan. He emphasised consistent revision, previous-year papers, mock tests, aptitude practice and effective time management. The session encouraged students to begin early and approach their career preparation with clarity, discipline and confidence.

Global Wind Day

5 June 2026 • DSAC Auditorium



Principal Dr. P. Irene Vethamoni explained the role of wind energy in climate action and sustainable agricultural production. She discussed the effects of wind on crops, suitable management practices and the importance of renewable power.

An essay competition encouraged students to explore these themes creatively. Winners received certificates, and the programme concluded with appreciation for the organizers, faculty members and participants.

Celebration of World Environment Day

15 June 2026 - DSAC Auditorium

World Environment Day promoted awareness of pollution, environmental responsibility and sustainable agriculture. Students expressed their ideas through essay writing, poetry and drawing competitions, and winners received certificates and prizes.



Principal Dr. P. Irene Vethamoni discussed the effects of pollution on ecosystems and food production and encouraged students to conserve resources and adopt environmentally responsible practices.

World Day to Combat Desertification and Drought

17 June 2026 - DSAC Auditorium

Coordinated by Dr. N. Arivukkumar, Assistant Professor (Agronomy), the programme focused on land restoration, water conservation and sustainable agriculture under the theme "Rangelands: Recognize, Respect and Restore."

Mr. P. Sathish, Vice-Principal, encouraged eco-friendly practices, while Principal Dr. P. Irene Vethamoni addressed drought, land degradation and water scarcity. She highlighted rainwater harvesting, farm ponds, mulching, crop rotation, intercropping and arid horticultural systems as practical responses. Competitions and prizes strengthened student awareness of responsible land and water management.



DSAC Shines at Talentia '26

19–20 June 2026 • TNAU, Madurai



DSAC students showcased their creativity at **Talentia '26**, the inter-collegiate cultural festival held at TNAU, Madurai.

Madhumitha secured second place in her event. D. Tamilnilavan won the short-film competition and was named

Best Director; G. Lowgith won poem writing and received the title Best Poet; and Geethapriyadharshini won singing and was honoured as the Voice of Talentia '26.

Their achievements demonstrate that DSAC students excel in cultural and literary pursuits alongside agricultural education. The festival also gave the participants valuable exposure, strengthened their confidence and celebrated the creative energy present across the DSAC student community.

Celebration of International Yoga Day

21 June 2026 • DSAC Auditorium



DSAC celebrated the 12th International Day of Yoga under the theme **“Yoga for Healthy Ageing.”** Principal Dr. P. Irene Vethamoni, Vice-Principal Mr. P. Sathish, faculty members and students joined the programme.

Participants practised Tadasana, Virabhadrasana I and II, and Trikonasana. The

session emphasised regular yoga for physical fitness, mental well-being, balance and healthy ageing. The collective practice created a calm and positive atmosphere while reminding students that personal well-being, concentration and disciplined daily habits support academic success. The programme reinforced yoga as a simple and meaningful practice for a healthier, more focused campus community.

SCHOOL OUTREACH • 3 JULY 2026

Young Minds Explore Agriculture

An immersive school exposure visit to the DSAC campus



Students from **Little Flower Matriculation Higher Secondary School** visited DSAC for an engaging introduction to modern agriculture. Principal Dr. P. Irene Vethamoni welcomed the group and encouraged the young visitors to connect scientific knowledge with practical skills and environmental responsibility.

Faculty members guided the students through laboratories, instructional fields and orchards, explaining crop growth, soil care and resource conservation. A demonstration of **silkworm rearing** introduced the stages of sericulture and its contribution to rural livelihoods. The visit inspired curiosity and presented agriculture as a rewarding field of science, innovation and opportunity.

Plastic Eradication Day

4 July 2026 • DSAC Auditorium

DSAC marked Plastic Eradication Day with a student debate on **“Is Plastic a Friend or an Enemy to Today’s Society?”** Participants considered



plastic’s affordability and usefulness alongside the damage caused by excessive use and improper disposal.

Principal Dr. P. Irene Vethamoni, who moderated the debate, urged the campus community to reduce single-use plastics, choose eco-friendly alternatives and dispose of waste responsibly. The programme renewed the students’ commitment to a cleaner environment and sustainable daily practices.

Guest Lecture on the Plant Quarantine System in India

14 July 2026 • B.Sc. (Hons.) Agriculture



A guest lecture introduced B.Sc. (Hons.) Agriculture students to India’s plant quarantine system and sanitary and phytosanitary measures. Principal Dr. P. Irene Vethamoni linked quarantine knowledge with entrepreneurship, export quality and global agricultural trade.

Mr. E. Surulirajan, Scientific Assistant, Plant Quarantine Station, Tuticorin, explained how inspection and certification prevent exotic pests, diseases and weeds from entering or spreading through plant materials. He also discussed seed-trade guidelines, export documentation, biosecurity standards and career opportunities in quarantine services.

National Skill Development Day

15 July 2026 • DSAC Auditorium



National Skill Development Day highlighted the abilities needed for employment and entrepreneurship. Mrs. G.

Dhivya, Assistant Professor, welcomed the gathering, and Principal Dr. P. Irene Vethamoni emphasised communication, leadership, teamwork and problem-solving alongside technical knowledge.

Students learned about government and MSME support for start-ups, self-employment and skill development. Essay and poster competitions showcased their ideas, while prizes recognised outstanding work in the Commercial Cocoon Production experiential-learning programme.

NATIONAL CELEBRATION - 15 AUGUST 2026

Celebrating India's 80th Independence Day

A spirited celebration of freedom, unity and national progress



Shri A. Srinivasan Ayya

Founder and Chancellor, Dhanalakshmi Srinivasan University

Encouraging students to face the future with confidence and responsibility, he highlighted education, knowledge and service as instruments of national progress.

DSAC joined neighbouring institutions in a spirited celebration of India's 80th Independence Day on **15 August 2026**. The occasion brought together students, faculty members and institutional leaders to honour the nation's freedom and reflect on the responsibilities that accompany it.

Dr. P. Irene Vethamoni, Principal, Dhanalakshmi Srinivasan Agriculture College, participated alongside the principals of other participating institutions. Their presence underlined a shared commitment to education, co-operation and the development of responsible young citizens.

A disciplined march-past, thoughtful student speeches and a colourful patriotic dance marked the celebration. Together, these presentations honoured

India's freedom and expressed the spirit of unity in diversity.

Shri A. Srinivasan Ayya message connected the meaning of independence with the potential of young people to contribute to national development. His emphasis on knowledge and service offered a meaningful direction for students preparing to take up professional and social responsibilities.

For the DSAC community, the occasion also highlighted agriculture's place in national progress. Applying scientific learning, supporting farmers and caring for natural resources are practical ways for future agricultural professionals to serve society. The gathering reinforced unity, responsibility and purposeful learning across institutions.

Kalluri Galatta

A Vibrant Live Show by Aakashvani FM Rainbow Trichy

Dhanalakshmi Srinivasan Agriculture College, Perambalur



LIVE ON AIR • FM RAINBOW 102.1

Creativity, laughter and melody filled the DSAC campus as students took the microphone for Aakashvani's popular college programme, *Kalluri Galatta*.

20

Student performers

102.1 FM

Aakashvani Rainbow

4

Creative showcases

The campus of Dhanalakshmi Srinivasan Agriculture College came alive with creativity, laughter and melody when **Aakashvani FM Rainbow 102.1, Trichy** hosted its popular live programme, *Kalluri Galatta*, on the College premises.

The programme was inaugurated by Dr. P. Irene Vethamoni, Principal. She appreciated All India Radio for creating a platform for young talent and noted that cultural participation strengthens confidence, communication and teamwork. During the radio programme, she also explained the training programmes offered at DSAC, introducing listeners to the College's training op-

portunities.

Twenty students presented Tamil poetry, songs, a socially relevant skit and light-hearted humour. Their performances celebrated nature, agriculture, friendship, language and social values.

The Aakashvani team recorded the programme for broadcast through FM Rainbow, allowing students to share their talents with a wide audience. The radio jockeys made the session lively and interactive. The College congratulated the performers, staff coordinators and Aakashvani team for a memorable celebration of youth, Tamil literature and artistic expression.

Poetry • Music • Theatre • Humour

A memorable celebration of student voices on air.

GLOBAL BIOTECHNOLOGY EXCHANGE • JULY 2026

International Guest Lecture on Plant Tissue Culture

Techniques and Applications for Sustainable Bamboo Cultivation



Resource Person

Prof. Muthusamy Ramakrishnan
Scientist, Bamboo Research Institute, China

A guest lecture on **“Plant Tissue Culture: Techniques and Applications”** introduced students to modern plant biotechnology and its practical role in agriculture, conservation and plant-resource management.

Prof. Ramakrishnan explained the principles of tissue culture and the major techniques used for rapid multiplication and propagation. With special reference to bamboo, he described how biotechnology can support large-scale production of uniform, healthy planting material while strengthening conservation initiatives.

Drawing from bamboo cultivation and research in China, he discussed production practices, opportunities for improving plant output and the wider applications of tissue culture. The interaction helped students connect laboratory methods with sustainable cultivation and emerging professional opportunities in plant biotechnology.



From laboratory innovation to sustainable cultivation

Leadership in Action

FIELD GUIDANCE • JULY 2026

Farm Advisory Visit

Strengthening crop health through regular field monitoring



Principal Dr. P. Irene Vethamoni, accompanied by faculty specialists inspected College crops for growth, pests and diseases. The visits connected scientific recommendations with timely field decisions and proactive crop management.

STUDENT ENGAGEMENT • JULY 2026

Connect with Students in Field

Sharing experience, practical knowledge and words of encouragement



Learning Through Interaction

Principal guided experiential-learning students in seed collection and preservation, connecting classroom concepts with practical agricultural skills.



Practical Coconut Management

The Principal demonstrated coconut root feeding with TNAU Coconut Tonic and explained its preparation, application and crop-management benefits.



Entrepreneurship Spotlight

ONE-DAY WORKSHOP • 8 JULY 2026 • DSAC AUDITORIUM

Entrepreneurial Opportunities in Mushroom Farming

From cultivation skills to enterprise creation



A one-day workshop on “**Entrepreneurial Opportunities in Mushroom Farming**” brought together 245 DSAC students and nearly 75 students from agricultural colleges across Tamil Nadu for expert guidance, demonstrations and field learning.

Inspiring future entrepreneurs

Dr. A. Srinivasan, Chancellor, presented mushroom cultivation as an emerging enterprise capable of creating livelihoods and employment. Principal **Dr. P. Irene Vethamoni** discussed varieties, cultivation, nutrition, export potential and government support for finance and marketing.

Experience meets innovation

Mrs. R. Gowri Rasu, MD, GR Mush-

room Farm and Mashroom Master Resturent. shared lessons from her entrepreneurial journey, and **Mr. P. Gowtham Das, MD, MycoMatris** introduced modernization through pellet-based cultivation. Practical sessions covered bed preparation, production techniques, value-added products. The workshop concluded with certificates and a vote of thanks by **Mr. P. Sathish, Vice-Principal**.

Accolades

Sporting Success for DSAC at "KALAM 2026"

July 2026 • Dindigul

கினகரன்

பெரம்பலூர் தனலட்சுமி சீனிவாசன் வேளாண் கல்லூரி மாணவர்கள் இரட்டை சாதனை



**வேந்தர் நேரில்
பாராட்டு**

பெரம்பலூர், ஜூலை 18:

கைவினைப் பொருட்
கள், நினைவுப் பரிகர்கள்
உள்ளிட்ட பல் வேறு
மதிப்புக்கூட்டப்பட்ட
தயாரிப்புகளை உருவாக்

வென்ற கோப்பைகளை
யும்காண்பித்துவாழ்த்துப்
பெற்றனர்.

மாணவர்களின் சாத
னைகளை பாராட்டிய

Shri A. Srinivasan Ayya

Founder and Chancellor, Dhanalakshmi Srinivasan University

congratulated the students on their sporting achievements and for bringing pride to the institution.

DSAC celebrated a double success at the **KALAM 2026 State-Level Agricultural Sports Meet**. The Cricket Team won first prize, while the Basketball Team finished as runner-up. These achievements reflected the students' consistent practice, teamwork and sporting discipline. The College congratulated all participants for representing DSAC with distinction and demonstrating excellence beyond academics.

Placements Drive 2026

PLACEMENT HIGHLIGHT 01 • JULY 2026

Seven Budding Agronomists Begin Their Professional Journey

Selected by Pasumai Bharatham Agriculture Solutions, Trichy



Hearty congratulations!

Seven DSAC students have been appointed as Agronomists at Pasumai Bharatham Agriculture Solutions, Trichy.

This achievement reflects the students' hard work, dedication and the strong academic foundation developed at DSAC. Principal Dr. P. Irene Vetha-
moni felicitated the selected students

and encouraged them to uphold excellence, integrity and professional responsibility as they contribute to sustainable agriculture and farmer welfare.

PLACEMENT HIGHLIGHT 02 • 21 JULY 2026

Eight Careers Take Root with Zuari Farm Hub

DSAC students selected for roles across Tamil Nadu



A milestone in industry-ready education

Eight final-year agriculture students secured positions with Zuari Farm Hub, Bangalore, following the campus recruitment process.

The campus drive with **Zuari Farm Hub, Bangalore** included interviews and assessments for final-year students. Eight candidates received offers for roles across Tamil Nadu.

Area Managers Mr. Abinash and Mr. Mullaivendhan, with Mr. Su-

jith from Human Resources, introduced students to expectations in agribusiness and farm management. Principal Dr. P. Irene Vethamoni congratulated the selected students and reaffirmed DSAC's commitment to strong industry academia connections.



Agrometeorology & Innovation

SMART FARMING INFRASTRUCTURE • 2026

Weather Intelligence Takes Root at DSAC

An automatic weather station for scientific agriculture and experiential learning



Weather observations every minute

Installed at the DSAC Agrometeorological Observatory, the automatic weather station continuously records local atmospheric conditions at one-minute intervals, creating detailed and reliable field-level information.

Direct observations

Temperature • Relative humidity
• Atmospheric pressure • Wind direction • Wind speed • Rainfall

Derived insights

Dew point • Feels-like temperature • Air-dryness indicators • Absolute humidity • Heat-stress indicators

The AWS strengthens practical learning and supports crop planning, irrigation and plant-protection decisions. Its real-time observations help students understand how weather influences crop growth, pest development and farm management.

Newspapers Highlights

DSAC IN THE NEWS • JULY 2026

Campus Moments in the Press

A collection of newspaper cuttings highlighting institutional events and achievements



Stories that carry our work further

These reports celebrate the people and partnerships advancing DSAC.



DHANALAKSHMI SRINIVASAN AGRICULTURE COLLEGE

Perambalur, Tamil Nadu

Stay Connected

We would be pleased to hear from you.

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